

## SARPANEVA

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### MOONSHINE IS JUST SUNSHINE IN THE DARK

***“The Moon just makes me crazy”***  
***Stepan Sarpaneva***

The moon seems has many different meanings for many different people; enough to fill hundreds of tomes for the walls of libraries. Take a look at the Internet, start searching and you will you find everything about the moon you never even dreamed possible: Moon Tarot cards about the tortured soul and psychic disturbances, the moon’s correlation to the number 9, helping the seeker on the final stages of their journey, the moon as a philosophy of reflection, illusion, higher consciousness, harmony of purpose... Then there’s the astrological aspects, like how the moon phase at one’s birth shapes certain personal characteristics and the moon’s relation to the Zodiacal houses; whole lists of scientific aspects and data – for instance the way some plants, single celled creatures and many animals react to the moon’s phases... And after all this come the social aspects, like the moon holidays in the Far East, the moon based calendars that people still use in many cultures parallel to the regular calendar... The moon is something just endless in the complexity of its meaning.

Perhaps that is why the moon attracts us so much; it seems to be something that brings everyone together as well as being the astronomical object nearest the Earth that everyone can give a different meaning to, or attach a particular feeling to, without having to fight about their idea or judge who is right and who is wrong. Let’s face it, the moon was here long before we were, so it is only logical that it therefore has such an affect on nearly everybody and everything. What you can say is that Stepan’s moon is a Finnish moon, and not a happy smiley moon like some watches use... but that doesn’t make him badass. It is just that Finland is a tough place to survive in. When you live in darkness for about half the year and in continuous sunshine the other half, it has the tendency to bring out the extremes in you and his moon kind of represents that. It is a moon with a deep and serious countenance when the sun shines in his face, whilst we never know for sure if it might be partytime in the shadows...

The new Sarpaneva Moonshine watch is a moon interpretation that’s more sculptural and bold than previous models, with a subtle yet clearly visible luminescent moon phase display and the unique Sarpaneva look that says ‘Not designed in Switzerland’.

## SARPANEVA KORONA MOONSHINE

The spirit of the Moon. Captured in gloomy woods during the darkest hours, in palest moonlight. Nurtured by noble artisans, distilled to perfection. A top note of northern melancholy, seasoned with lunacy. To be served only to the chosen few.

### Movement

- Modified Soprod A10 calibre, 11.5 lines, 28800 vibrations per hour (4 Hz)
- Mechanical, automatic winding
- The movement's mainplate is modified to incorporate phases of the moon (29.5 days) function
- 25 jewels
- 42-hour power reserve
- Stainless steel winding mass with red or white gold masses and single hand-engraved face
- Rhodium-plated, perlage finishing
- Moon phase wheel made of stainless steel with luminous

### Case

- Available in stainless steel or solid gold case (18K red or white gold)
- 42 mm in diameter, 10.2 mm thick
- 1.5 mm thick sapphire crystal with multi anti-reflection coating inside
- Double secured water-resistant SARPANEVA stainless steel or solid gold crown
- Water-resistant to 5 ATM

### Dial

- Stainless steel, open "skeleton" dial
- Black diamond coated
- The face of the moon made of oxydiced sterling silver or 18K gold

### Hands

- Skeletonized hour wheel made of stainless steel

### Strap

- Leather in various colours
- Stainless steel or solid gold buckle

## SARPANEVA WATCHES

All Sarpaneva watches are designed and handcrafted by Stepan Sarpaneva himself. Born in 1970 to a Finnish family with a long heritage of craftsmanship, Stepan Sarpaneva's ambition is to create unique designs that fuse timeless elegance with Scandinavian simplicity. Based in Helsinki, Finland, Sarpaneva Watches manufactures mechanical timepieces of outstanding quality, created in the spirit of the traditional watchmaker's art.



SARPANEVA KORONA MOONSHINE IN 18K RED GOLD

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